



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Abar Media
6190 Grovedale Court
Suite 200
Alexandria, VA 22310

Contract # 330057

Schedule Dates	10/16/12-10/22/12	Date Entered	09/05/12
Advertiser	Pol/J Roberts/D/Congress (16889)	Last Modified	10/11/12
Agency	Abar Media (2878)	Entered By	Jill Hipskind
Product	Political (1065)	CO-OP	No
Brand	578 CONGRESS (136520)	Headline #	06304485
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	SCATTERGOOD,JEFF	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	578	Commission	\$3,513.75
Account Types	National/Political	Net Total	\$19,911.25
Billing Type	Standard	Sales Tax	

Comments: ROBERTS FOR CONGRESS
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** JENNIFER ROBERTS FOR CONGRESS

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	36	\$23,425.00
Grand Total:	36	\$23,425.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / Spot	10/17/12-10/18/12	5	:30	5A- 5:30A (EST)				1	1				2	\$425.00	\$850.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
2.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	5A- 5:30A (EST)		1							1	\$425.00	\$425.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
3.1	Normal Line / Spot	10/17/12-10/18/12	5	:30	5:30A- 6A (EST)				1	1				2	\$425.00	\$850.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
4.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	5:30A- 6A (EST)		1							1	\$425.00	\$425.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
5.1	Normal Line / Spot	10/18/12-10/18/12	4	:30	6A- 6:30A (EST)				1					1	\$1,125.00	\$1,125.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
7.1	Normal Line / Spot	10/17/12-10/18/12	4	:30	6:30A- 7A (EST)				1	1				2	\$1,125.00	\$2,350.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
9.1	Normal Line / Spot	10/17/12-10/19/12	4	:30	7A- 8A (EST)				1	1				2	\$1,075.00	\$2,150.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
10.1	Normal Line / Spot	10/17/12-10/18/12	4	:30	8A- 9A (EST)				1	1				2	\$975.00	\$1,950.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
12.1	Normal Line / Spot	10/19/12-10/19/12	5	:30	9A- 10A (EST)						1			1	\$375.00	\$375.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
13.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	9A- 10A (EST)		1							1	\$375.00	\$375.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
14.1	Normal Line / Spot	10/17/12-10/18/12	5	:30	10A- 11A (EST)				1	1				2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
15.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	11A- 12P (EST)			1			1			2	\$675.00	\$1,350.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
16.1	Normal Line / Spot	10/19/12-10/19/12	5	:30	12P- 1P (EST)						1			1	\$375.00	\$375.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
17.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	12P- 1P (EST)		1							1	\$375.00	\$375.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



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18.1	Normal Line / Spot	10/16/12-10/19/12	5	:30	1P- 2P (EST)			1			1			2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
19.1	Normal Line / Spot	10/17/12-10/17/12	5	:30	2P- 3P (EST)				1					1	\$375.00	\$375.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
20.1	Normal Line / Spot	10/16/12-10/16/12	5	:30	4P- 5P (EST)			1						1	\$825.00	\$825.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
21.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	4P- 5P (EST)		1							1	\$825.00	\$825.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
22.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	5P- 5:30P (EST)			1		1				2	\$1,200.00	\$2,400.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
23.1	Normal Line / Spot	10/16/12-10/16/12	4	:30	5:30P- 6P (EST)			1						1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
24.1	Normal Line / Spot	10/19/12-10/19/12	5	:30	6P- 6:30P (EST)					1				1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
28.1	Normal Line / Spot	10/16/12-10/16/12	5	:30	11:35P- 12:05A (EST)			1						1	\$500.00	\$500.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
29.1	Normal Line / Spot	10/20/12-10/20/12	5	:30	6A- 7A (EST)						1			1	\$300.00	\$300.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
30.1	Normal Line / Spot	10/20/12-10/20/12	5	:30	7A- 8A (EST)							1		1	\$325.00	\$325.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
33.0	Normal Line / Spot	10/21/12-10/21/12	6	:30	5:30A- 6A (EST)								1	1	\$75.00	\$75.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
35.1	Normal Line / Spot	10/21/12-10/21/12	5	:30	9A- 10A (EST)								1	1	\$600.00	\$600.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
36.1	Normal Line / Spot	10/21/12-10/21/12	5	:30	12P- 12:30P (EST)								1	1	\$275.00	\$275.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12

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